



Engaging Employees for Sustainable Success

How to engage employees and other key stakeholders

An engaged workforce is motivated, self-developing, continuously improving, creative, innovative and productive. Engagement is ultimately about bringing discretionary effort to work in the form of extra time, brainpower and energy. While employee engagement is one of the most critical elements of furthering the sustainability agenda or any strategic imperative, it's also one of the most challenging. It's difficult because those leading initiatives and driving strategy are rarely experts in engagement, change or culture transformation. Research clearly links employee engagement to business success. Engaged employees come up with new and better ways to work, higher quality products and innovative solutions. Becoming a more sustainable organization requires greater engagement of both internal and external stakeholders – employees, customers, suppliers, regulators and community leaders.

Benefits of Attending this Workshop:

Attend this workshop to discover:

- The key drivers of employee engagement
- How to assess employee engagement
- Lasting ways to accelerate employee engagement
- How to engage external stakeholders to support your strategies
- What you can do right away to enhance engagement

Workshop information:

Length: A half-day
(Shorter versions are available for breakfast, lunch or dinner meetings or conference sessions)

Audience: Executives and leaders who want to accelerate engagement for greater business success.
Sustainability leadership teams who want to engage others around key initiatives.

Customization: [Strategic Imperatives](#) will customize this workshop to meet your organization's needs, industry or the audience's current knowledge of the topic.

Contact Strategic Imperatives to Arrange a Workshop for Your Organization:

Telephone: Atlanta: +1.770.667.2660 or New York +1.516.637.6095

Email: workshops@strategic-imperatives.com

Learn how to enhance stakeholder engagement to create your vision and strategic plans, improve your supply chain, design products differently and foster innovation. Contact [Strategic Imperatives](#) to find out how we can help you engage employees and other stakeholders in ways that transform your culture, turbo-charge innovation and powerfully impact your business results.